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Filing date: **07/25/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91189629
Party	Defendant Multi Media Exposure, Inc.
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Date	07/25/2013
Attachments	3111.002opt0 express abandonment.pdf(137751 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Applicant: Multi Media Exposure, Inc.  
Serial Number: 77/435,171  
Filing Date: March 30, 2008  
Mark: PRINCE LORENZO BORGHESE'S LA DOLCE VITA  
Docket No.: 3111.002OPT0


UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**REQUEST FOR EXPRESS ABANDONMENT**

By submission of this request, the applicant hereby expressly abandons the application  
for trademark registration made under the serial number identified above.

MULTI MEDIA EXPOSURE, INC.


Date: 7/25/13

  
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**CERTIFICATE OF SERVICE**

I certify that a true and accurate copy of the foregoing REQUEST FOR EXPRESS ABANDONMENT was served via email on this 25th day of July 2013, upon counsel for Opposer at the following address of record:

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